COVID-19 and the Dane County Farmers’ Market

Vendor Procedures for Local Food Pick-up Points

*These procedures are effective immediately and will continue until restrictions are lifted. You will receive violation points if you are not following these procedures*

THIS IS NOT A NORMAL FARMERS’ MARKET. THIS IS A LOCAL FOOD PICK-UP POINT, DESIGNED TO CONNECT CUSTOMERS WITH PRODUCERS IN A MANNER THAT IS SAFE AND EFFICIENT.

Local Food Pick-up Point Pilot Description

The Local Food Pick-up Point Pilot involves a small pop-up of 8 – 10 vendors set up necessary distances away from each other outdoors in the Garver Feed Mill parking lot. Vendors will provide products available in bundles that can be easily pre-ordered and paid for in advance. Patrons can pick-up (and pay for if necessary) products in either of 2 lanes – one for vehicles and 1 for pedestrians.

Due to the growing concern about the spread of COVID-19 and the restrictions placed on social gatherings and retail food establishments by the Wisconsin Department of Health Services and the Madison Dane County Public Health Department, the following conditions are effective immediately.

Local Food Pick-up Point Operations

- Signs posted at entrances and throughout Vendor Area
  - STOP: If you feel unwell, please do not enter the Local Food Pick Up.
  - Practice Social Distancing: Maintain appropriate distance (6ft!) between you and others, including other customers and DCFM vendors
  - Wash all produce before eating
• Handwashing facilities and hand sanitizer, as available with a small sign on proper handwashing procedures
• Vendor Booths will have a minimum of 10 ft in between them
• There may be only ONE customer at your stand at a time. Others will be asked to wait 6ft behind.
• We will offer EBT services.
• We will limit the total number of customers in the market to 40, maintaining proper social distancing.
• We will have a drive-up lane for customers who don’t want to exit their vehicles. DCFM vendors are responsible for placing their individual purchases in the customer vehicles.

Individual Stall Operations
• DCFM Member must be present
• Pre-orders AND pre-payment are strongly encouraged.
• DCFM vendors manage their own pre-orders and pre-payments.
• Cash transactions are prohibited for your safety and the safety of our patrons.
• We strongly encourage Venmo, PayPal, or other methods of payment that do not require any hand-to-hand contact.
• If you are unable to take this sort of payment (or customers are unable to pay via this method), checks are a decent alternative. Please have the customer place the check on your table for you to pick-up to avoid hand-to-hand contact.
• You may only have one customer at your table at a time. Others must wait 6ft away.
• All sampling is PROHIBITED.
• Customers may NOT help themselves to products or touch your products.
• All product must be weighed and bagged BEFORE you arrive at the Local Food Pick-Up
• Consider alternative set-ups where the customer cannot touch your table and/or you don’t use a table.
• If you have a table that customers can touch, we urge you to disinfect it every 15 minutes.
• Please practice proper handwashing techniques throughout the duration of market. Consider having hand-sanitizer at your table, if available.